

The mission of your Villa Rica B2B:

To provide a friendly and positive environment for local business people to promote and support each other.

Meetings – Overview

We meet every Tuesday morning at 8:00am at The Olive Tree Restaurant in Villa Rica. Out of respect for your time we will begin promptly at 8:10 and end promptly at 9:00.

The format of the meeting is as follows:

First Tuesday of the month - Speed-Networking or as decided on at the meeting.

Attendees will rotate seats having two-minute one-on-one time with everyone present.

Second Tuesday – 20-Minute educational speaker

Member or guest speakers are scheduled to address the group on pertinent topics from local politics to marketing to finances. Attendees will have the opportunity to briefly introduce themselves to the group after the presentation.

Third Tuesday – Traditional format with 1-minute infomercials and a 7-minute presenter

One member will have the opportunity to facilitate the group and give the 7-minute presentation. Sign up well in advance of your desired speaking date. Because B2B strives to encourage relationship building, facilitators/7-minute presenters need to be active members who have been a part of the group for a minimum of two months.

Each attendee is given the opportunity to speak for 1-minute. Please think ahead about what you'd like to share during this time and practice it once or twice to be sure you're within the 1-minute time limit. During this time it is appropriate to share your name, business name and function, what's new and happening with your business and what a good referral for you would be this week. Out of respect for everyone's time, please make every effort to keep your talk to 1-minute.

Fourth Tuesday – Brain-storming over issues impacting small business

Members will have the opportunity to facilitate an open discussion and brainstorming session over a variety of pertinent topics. Attendees will have the opportunity to briefly introduce themselves to the group after the discussion.

Fifth Tuesday - Traditional format with 1-minute infomercials and a 7-minute presenter

Website & Inactivity

New attendees must attend 2 meetings before their business card will be added to website. Monthly attendance is required to remain on the website. It is expected that each member attend at least 1 meeting per month to be considered active. Inactive members will still remain on the email distribution list if desired. It is requested that you provide a link from your website to www.vrb2b.com Please ask your webmaster to do this for you. A banner ad is available if you wish. E-mail fred@fredricfinch.com to get this

After-Hours Events

Please plan to join the group for dinner every 4-8 weeks. These meetings will be an informal time to network and get to know each other better. An E-mail with details will be sent as events are planned.